



APPENDIX 2

To the Terms and Conditions of the “Pearls of the Cosmetic Market 2021” Survey

CATEGORY LIST

WOMAN’S PERSONAL CARE:

1. Facial skin care products (day, night and eye creams)
2. Facial care products – trending ingredients, on-trend ingredients
3. Facial care – rich formulas (serums, boosters, masks, oils)
4. Makeup removal (lotions, toners, micellar lotions, foams, gloves, wipes, pads, etc.)
5. Women’s deodorants and antiperspirants
6. Sunscreen cosmetics
7. Body cosmetics (lotions, butter, oils, peelings, other)
8. Body shaping cosmetics (slimming, anti-cellulite)
9. Home SPA cosmetics
10. Hand and foot care cosmetics
11. Body wash cosmetics
12. Intimate hygiene (gels, liquids, refreshing wipes)
13. Cosmetics for hair wash and care for women and families (shampoos, conditioners, masks, oils)
14. Hair styling cosmetics
15. Hair colouring cosmetics

MAKEUP:

16. Mascaras, conditioners and eyelash styling products
17. Eyebrows styling and colouring cosmetics
18. Eye makeup products (eye shadows, eye crayons and eyeliners)
19. Lip cosmetics (lipsticks, lip glosses, peelings, oils)
20. Fluids, powders, makeup bases, BB creams, CC creams
21. Face contouring products (bronzers, illuminators, correctors)
22. Nail decoration (polishes, enamels, stencils, artificial nails, top coats)
23. Hybrid polishes
24. Nail care – conditioners, nail oils, cuticle creams, accessories)

MAN’S PERSONAL CARE:

25. Shaving and after-shave cosmetics for men
26. Beard cosmetics and accessories
27. Men’s care cosmetics (creams, lotions, shampoos, shower gels)
28. Men’s deodorants and antiperspirants
29. Eau de toilette and scented water for men

FAMILY COSMETICS:

30. Sunscreen cosmetics
31. Oral care
32. Childcare products and accessories (creams, wipes, other)
33. Antibacterial hand products
34. Antibacterial agents for surfaces

PHARMACY COSMETICS:

- 35. Pharmacy cosmetics – facial skin-care cosmetics
- 36. Pharmacy cosmetics – body-care cosmetics
- 37. Regenerative cosmetics (hair, eyelashes, nails)

ECO:

- 38. Certified natural cosmetics
- 39. Eco-trend cosmetics
- 40. Eco-friendly packaging

INNOVATION OF THE YEAR (for this category the following is important: a breakthrough function, technology, feature as a result of which the product has caused a breakthrough in the market, e.g. it has initiated the existence of the category or significantly changed the category, created trends)

- 41. Innovation in packaging
- 42. Innovative formula, ingredient

DEBUT (new products from a manufacturer or distributor who for the first time launched the distribution on the Polish market)

- 43. Cosmetics debut

PREMIERE (new products from a manufacturer or distributor who is not present on the Polish market)

- 44. Cosmetics premiere

- 45. **NEW CATEGORY** (products not fitting into the remaining categories – please contact the organiser)