



## APPENDIX 2

### To the Terms and Conditions of the “Pearls of the Cosmetic Market 2021” Survey

#### CATEGORY LIST

##### WOMAN’S PERSONAL CARE:

1. Facial skin care products (day, night and eye creams)
2. Facial care products – trending ingredients, on-trend ingredients
3. Facial care – rich formulas (serums, boosters, masks, oils)
4. Makeup removal (lotions, toners, micellar lotions, foams, gloves, wipes, pads, etc.)
5. Women’s deodorants and antiperspirants
6. Eau de toilette and scented water for women
7. Sunscreen cosmetics
8. Body cosmetics (lotions, butter, oils, peelings, other)
9. Body shaping cosmetics (slimming, anti-cellulite)
10. Home SPA cosmetics
11. Hand and foot care cosmetics
12. Body wash cosmetics
13. Intimate hygiene (gels, liquids, refreshing wipes)
14. Cosmetics for hair wash and care for women and families (shampoos, conditioners, masks, oils)
15. Hair styling cosmetics
16. Hair colouring cosmetics

##### MAKEUP:

17. Mascaras, conditioners and eyelash styling products
18. Eyebrows styling and colouring cosmetics
19. Eye makeup products (eye shadows, eye crayons and eyeliners)
20. Lip cosmetics (lipsticks, lip glosses, peelings, oils)
21. Fluids, powders, makeup bases, BB creams, CC creams
22. Face contouring products (bronzers, illuminators, correctors)
23. Nail decoration (polishes, enamels, stencils, artificial nails, top coats)
24. Hybrid polishes
25. Nail care – conditioners, nail oils, cuticle creams, accessories)

##### MAN’S PERSONAL CARE:

26. Shaving and after-shave cosmetics for men
27. Beard cosmetics and accessories
28. Men’s care cosmetics (creams, lotions, shampoos, shower gels)
29. Men’s deodorants and antiperspirants
30. Eau de toilette and scented water for men

##### FAMILY COSMETICS:

31. Sunscreen cosmetics
32. Oral care
33. Childcare products and accessories (creams, wipes, other)
34. Antibacterial hand products
35. Antibacterial agents for surfaces

**PHARMACY COSMETICS:**

- 36. Pharmacy cosmetics – facial skin-care cosmetics
- 37. Pharmacy cosmetics – body-care cosmetics
- 38. Regenerative cosmetics (hair, eyelashes, nails)

**ECO:**

- 39. Certified natural cosmetics
- 40. Eco-trend cosmetics
- 41. Eco-friendly packaging

**INNOVATION OF THE YEAR** (for this category the following is important: a breakthrough function, technology, feature as a result of which the product has caused a breakthrough in the market, e.g. it has initiated the existence of the category or significantly changed the category, created trends)

- 42. Innovation in packaging
- 43. Innovative formula, ingredient

**DEBUT** (new products from a manufacturer or distributor who for the first time launched the distribution on the Polish market)

- 44. Cosmetics debut

**PREMIERE** (new products from a manufacturer or distributor who is not present on the Polish market)

- 45. Cosmetics premiere

- 46. **NEW CATEGORY** (products not fitting into the remaining categories – please contact the organiser)

**47. EQUIPMENT**